



FABIOLA EINHORN
INTERACTION DESIGN LEADERSHIP

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LEADERSHIP

DESIGN LANGUAGE
SYSTEMS LEADER

EXCELLENT
COLLABORATOR

EMPATHETIC &
EMPOWERED MENTORSHIP

DEEP EXPERIENCE &
THOUGHT LEADERSHIP
ACROSS THE ENTIRE
DESIGN PROCESS

EXCELLENT TRAINED EYE

DESIGN

FIGMA
ILLUSTRATOR
PHOTOSHOP
PREMIERE
AFTER EFFECTS
OFFICE SUITE
KEYNOTE
RHINO

DEVELOPMENT

ARDUINO
PROCESSING
HTML/CSS
WORDPRESS
OPENFRAMEWORKS

GENERAL

EXCELLENT WRITTEN &
VERBAL
COMMUNICATION

GREAT ATTENTION TO
DETAIL

RELENTLESS
PRIORITIZATION

FLUENT IN ENGLISH &
SWEDISH,
INTERMEDIATE IN
SPANISH & GERMAN

FANTASTIC AT PATTERN
RECOGNITION

BRINGS AN
INTERNATIONAL
PERSPECTIVE

LOVE & CREATIVITY COACH AT EINHORN CREATIVE LLC

November 2022 - Present

AS A COACH AND EXPERT GROUP FACILITATOR, FABIOLA GUIDES 1-1 CLIENTS INTO EMPOWERMENT, LEADERSHIP AND HOSTS WORKSHOPS AND COURSES VIA HER APP TO MAXIMIZE PEOPLE'S POTENTIAL.

LEAD INTERACTION DESIGNER AT ATHENAHEALTH

September 2015 - August 2018

LEADER, MENTOR, DESIGNER AND PO OF THE COMPANY WIDE PATIENT DESIGN LANGUAGE SYSTEM @PARK. RESPONSIBLE FOR THE DAY TO DAY DESIGN AND ART DIRECTION OF SCRUM TEAMS DEVELOPING OUR CONSUMER HEALTH PLATFORMS. LEADING USER CENTERED RESEARCH INITIATIVES AND TRANSLATING FINDINGS INTO TANGIBLE PRODUCTS THAT HELP USERS BETTER COMMUNICATE WITH THEIR HEALTHCARE PROVIDERS.

INTERACTION DESIGNER II AT FROG DESIGN

September 2015 - August 2018

ALTHOUGH WELL ROUNDED, HER PRACTICE AT FROG HAS BEEN FOCUSED ON DESIGN RESEARCH, TURNING INSIGHTS INTO CONCEPTS, AND HEALTHCARE AS A DISCIPLINE. FOR ADDITIONAL RESEARCH AND DESIGN WORK PLEASE CONTACT HER DIRECTLY.

3D MODELLING AT FRANCIS BITONTI STUDIO

September 2014 - January 2015

HELPED DEVELOP 3D RENDERINGS OF JEWELRY USING MAYA, RHINOCERUS AND GRASSHOPPER. LEARNED ABOUT ADDITIVE MANUFACTURING TECHNIQUES, COMPUTATIONAL DESIGN AND MATERIALS IN REGARDS TO 3D SCULPTING ON THE BODY.

ART DIRECTOR AT BOOK & TABLE

September 2013 - May 2014

AN ONLINE TUTORING PLATFORM WITH MASTERY BASED LEARNING AND CORE DESIGN VALUES. RESPONSIBLE FOR BRANDING, UX DESIGN AND EVERY OTHER PROJECT NEEDING ART DIRECTION. LEAD THE DESIGN TEAM THROUGH EXECUTION AND MENTORED JUNIOR DESIGNERS.

RESEARCH ASSISTANT AT PARSONS THE NEW SCHOOL FOR DESIGN

September 2013 - January 2014

ASSISTING WITH RESEARCH, DOCUMENTATION AND VARIOUS MEDIA WITH THE AIM OF DEVELOPING AN ARTS THERAPY TOOLKIT. THE ARTS FOR SURVIVAL TOOLKIT IS A NEW SCHOOL COLLABORATORY INNOVATION GRANT INITIATIVE WITH THE POLARIS PROJECT, AN ADVOCACY GROUP FOR HUMAN TRAFFICKING SURVIVORS.

JR. PLANNER AT STRAWBERRYFROG

July 2012 - May 2013

GENERATED BRAND VOICE POSITIONING, EDITORIAL EXECUTIONS, CONSUMER RESEARCH, AND ANALYTICAL REPORTS FOR VARIOUS CLIENTS. IDENTIFIED CRITICAL CULTURAL INSIGHTS, SOCIAL PLATFORMS AND LEVERAGED THEM TO BUILD GREATER BRAND AFFINITY. HELPED CREATE NEW BUSINESS PRESENTATIONS AND IDENTIFY OPPORTUNITIES FOR GROWTH. MANAGED SOCIAL MEDIA STRATEGIES FOR EUROPEAN WAX CENTER AND STRAWBERRYFROG.

PARSONS THE NEW SCHOOL FOR DESIGN, NEW YORK, NY

August 2013 - May 2015

MASTERS OF FINE ARTS IN DESIGN AND TECHNOLOGY, @FA 3.8.

ACADEMY OF ART UNIVERSITY, SAN FRANCISCO, CA

January 2009 - May 2012

BACHELOR OF FINE ARTS IN ADVERTISING EMPHASIZING ON STRATEGIC PLANNING AND CREATIVE THINKING, @FA 3.5.

BERGHS SCHOOL OF COMMUNICATION, STOCKHOLM, SWEDEN

August 2007 - December 2007

BERGHS BACHELOR PROGRAM.